



# MAKE AN IMPACT

on the Sleep Products Industry's

## TOP DECISION-MAKERS!



## SPONSOR & EXHIBITOR PROSPECTUS

**MARCH 15-16, 2023**

The Vinoy Renaissance Resort & Golf Club  
St. Petersburg, FL

[ISPAIndustryConference.com](https://ISPAIndustryConference.com)



#ISPACON

**Choose any of our sponsorships and opportunities to prominently position your company amongst bedding industry professionals.**

*(Non-Members: Add 40% upcharge to sponsorship packages, events, promotional items and ala carte options)*

<b>SPONSORSHIP PACKAGES</b>	<b>GOLD</b> <i>(1 Remaining)</i>	<b>SILVER</b>	<b>BRONZE</b>	<b>TABLETOP</b>
	<b>\$10,500</b>	<b>\$6,500</b>	<b>\$4,000</b>	<b>\$4,500</b>
<b>ANNUAL ENGAGEMENT</b>				
Contribute a one-page article to BedTimes (approved by editor, terms apply)	●			
One social media post per quarter on ISPA Facebook, LinkedIn, Twitter	●			
Banner ad on ISPA Insider Newsletter (2 issues)	●			
<b>REGISTRATION</b>				
Complimentary conference registrations	2	2	2	2
Complimentary room nights	4	2		
Additional sponsor registration rate (\$499)	●	●	●	●
<b>BRAND AWARENESS</b>				
Tabletop exhibit				●
Sponsor recognition on eblast conference invitation	●	●		
Banner ad on conference website	●			
Prominent recognition on sponsor signage	●			
Logo on event signage	●	●	●	●
Logo with company URL link on event website	●	●	●	●
Logo on event marketing efforts	●	●	●	●
Logo and company description in March BedTimes	●	●	●	●
Advertisement in March BedTimes	Full Page	Full Page	Half Page	

## **ADDITIONAL OPPORTUNITIES | EVENTS**

*Options below include SILVER Sponsorship Package*

### **Industry Reception & Awards Dinner**

**SOLD**

One exclusive sponsor will take the spotlight with signature branding at this memorable and festive reception, dinner, and awards event

### **Welcome Reception**

**SOLD**

Be front and center at this opening reception where your customers will mix and mingle

### **Sessions**

**\$7,000**

Propel your brand to new heights by sponsoring one of several key speakers. Showcase your product or message with a three-minute speaking opportunity at the beginning of the session and receive exclusive digital signage in the session conference room

## ADDITIONAL OPPORTUNITIES | PROMOTIONAL ITEMS

*Options below include Bronze Sponsorship Package*

### Portfolio-Style Notepads and Pens \$9,500

Keep your name in front of attendees all year long with notepads and pens imprinted with your logo

### Badge Lanyards **SOLD**

Place your logo around the necks of every attendee!

### Breakfast & Lunch \$7,000

Highlight your company during the meal breaks in the tabletop exhibit hall

### Hotel Room Key Card \$7,000

Remind attendees of your brand at hotel check-in and every time they enter their room

### Chair Back Covers \$7,000

Every attendee will see your brand throughout the session room and as they approach their seat



**UPGRADE TO  
SILVER LEVEL:  
ADD \$2,500**

**Add a tabletop to any package or item for \$1,500**

## A LA CARTE SPONSORSHIPS

Includes logo on conference website and event signage.

### Hotel Room Drop \$3,500

Go home with every attendee by providing an item or printed piece for every hotel room. Materials provided by sponsor.

### ISPA Women's Network (IWN) Reception **SOLD**

Don't miss the chance to showcase your company during this popular networking opportunity. *Includes logo on conference website, event signage, and social media promotion.*

### Golf Sponsorships:

*(includes recognition at Early-Bird Cocktail Hour)*

- **Beverage Cart Signage \$2500**
- **Golfers gift Items \$3500**
- **Sponsor a Hole with Signage \$750**

**ISPAIndustryConference.com**

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**ISPA**

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For more information or to  
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