



on the Sleep Products Industry's

TOP DECISION-MAKERS!







SPONSOR & EXHIBITOR

MARCH 15-16, 2023

The Vinoy Renaissance Resort & Golf Club St. Petersburg, FL

ISPAIndustryConference.com









#ISPACON

Choose any of our sponsorships and opportunities to prominently position your company amongst bedding industry professionals.

(Non-Members: Add 40% upcharge to sponsorship packages, events, promotional items and ala carte options)

SPONSORSHIP PACKAGES	GOLD (1 Remaining)	SILVER	BRONZE	TABLETOP
	\$10,500	\$6,500	\$4,000	\$4,500
ANNUAL ENGAGEMENT				
Contribute a one-page article to BedTimes (approved by editor, terms apply)	•			
One social media post per quarter on ISPA Facebook, LinkedIn, Twitter	•			
Banner ad on ISPA Insider Newsletter (2 issues)	•			
REGISTRATION				
Complimentary conference registrations	2	2	2	2
Complimentary room nights	4	2		
Additional sponsor registration rate (\$499)	•	•	•	•
BRAND AWARENESS				
Tabletop exhibit				•
Sponsor recognition on eblast conference invitation	•	•		
Banner ad on conference website	•			
Prominent recognition on sponsor signage	•			
Logo on event signage	•	•	•	•
Logo with company URL link on event website	•	•	•	•
Logo on event marketing efforts	•	•	•	•
Logo and company description in March BedTimes	•	•	•	•
Advertisement in March BedTimes	Full Page	Full Page	Half Page	

ADDITIONAL OPPORTUNITES | EVENTS

Options below include SILVER Sponsorhip Package

Industry Reception & Awards Dinner SOLD

One exclusive sponsor will take the spotlight with signature branding at this memorable and festive reception, dinner, and awards event

Welcome Reception SOLD

Be front and center at this opening reception where your customers will mix and mingle

Sessions \$7,000

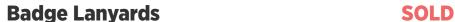
Propel your brand to new heights by sponsoring one of several key speakers. Showcase your product or message with a three-minute speaking opportunity at the beginning of the session and receive exclusive digital signage in the session conference room

ADDITIONAL OPPORTUNITES | PROMOTIONAL ITEMS

Options below include Bronze Sponsorship Package

Portfolio-Style Notepads and Pens \$9,500

Keep your name in front of attendees all year long with notepads and pens imprinted with your logo



Place your logo around the necks of every attendee!

Breakfast & Lunch \$7,000

Highlight your company during the meal breaks in the tabletop exhibit hall

Hotel Room Key Card \$7,000

Remind attendees of your brand at hotel check-in and every time they enter their room

Chair Back Covers \$7,000

Every attendee will see your brand throughout the session room and as they approach their seat

Add a tabletop to any package or item for \$1,500

A LA CARTE SPONSORSHIPS

Includes logo on conference website and event signage.

Hotel Room Drop \$3,500

Go home with every attendee by providing an item or printed piece for every hotel room. Materials provided by sponsor.

ISPA Women's Network (IWN) Reception SOLD

Don't miss the chance to showcase your company during this popular networking opportunity. *Includes logo on conference website, event signage, and social media promotion.*

Golf Sponsorships:

(includes recognition at Early-Bird Cocktail Hour)

- Beverage Cart Signage \$2500
- Golfers gift Items \$3500
- Sponsor a Hole with Signage \$750

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